



Your Winning Combination

In your pursuit of improving your business, you've probably uncovered a need for both management level training as well as on-site consulting at the front line. When faced with this challenge, many businesses combined the services of Spader Business Management with A World of Training. Although there is some overlap in the services we offer, our two businesses really complement each other well. In fact, mutual clients have combined our services to help achieve exciting new performance levels.

Well, we took notice, and we liked what we saw.

Our two companies started talking and, at the start of the new year, Spader Business Management became part-owner of A World of Training. By working together, we are able to offer you a comprehensive range of training and consulting at all levels of your company.

This alliance was driven by our common desire to do what's best for our clients. Simply by "passing the baton" between our businesses and from developing businesses and people through upper and middle managers to implementing this training at the front line, we have already seen greater client satisfaction, marked improvement in business returns and the adoption of key concepts, principles and processes on a consistent basis.

Although we are now officially partners, our two business entities will work separately as they have in the past. Over time, we will be merging some of our processes, collaborating on services and mutually working with each other on the development of new services to benefit you.

We expect this partnership to evolve as we work together with clients and each other to identify and address key areas that will not only elevate the caliber of training and consulting we offer you but also further deepen the scope of services we can make available.

We have developed a web page with additional information about the partnership at spader.com/aworldoftraining/. Of course, you may also contact one of us directly with any other questions you may have.

Outstanding training, 20 Groups, front line consulting and a boost to your bottom line... the Spader Business Management combination with A World of Training offers you a total resource for every level of your business from senior management to the front line. Give us a call to discover how we can put our skills to work for you.

Sincerely,

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